



Jorge Franco

Associate

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Offices: New York, NY

Jorge M. Franco is a Litigation Associate at Pillinger Miller Tarallo, LLP, where he represents clients in complex civil litigation across New York, New Jersey and D.C. His practice focuses on Construction and Labor Law §240(1)/§241(6), Premises Liability, Product Liability, and General Negligence actions, as well as insurance coverage and risk transfer matters.

Jorge has litigated a wide range of civil cases from inception through resolution, including high-exposure construction and trucking accidents, multi-party contractor disputes, and catastrophic injury claims. He has conducted and defended numerous depositions of injured workers, contractors, site supervisors, and medical experts—developing precise cross-examinations that effectively challenge liability, causation, and claimed damages.

Jorge regularly drafts and argues dispositive motions, discovery applications, and appellate briefs in both state and federal courts, securing outright dismissals and favorable resolutions for insurers, third-party administrators, and self-insured entities. He has earned a reputation for his detailed case preparation, strong negotiation skills, and pragmatic approach to early resolution—consistently achieving optimal results for his clients.

Before joining Pillinger Miller Tarallo, Jorge practiced at Brooks & Berne PLLC, Jack Jaffa & Associates, and Piscioti Lallis Erdreich, where he gained extensive experience defending complex insurance, construction, and product liability matters. Earlier in his career, he served as a Trademark and Patent Attorney with Bold IP, where he drafted and prosecuted intellectual property applications and advised clients on licensing and portfolio strategy.

Jorge earned his Joint Juris Doctor and Master of Business Administration from the University of Massachusetts School of Law, where he received a U.S. Patent Publication (U.S. Patent No. 9,656,120 B1) for a weightlifting device he developed as part of his studies. He received his Bachelor of Science in Biomedical Science with a Minor in Chemistry from Northern Arizona University.

An active speaker on the intersection of law, technology, and regulation, Jorge has been invited to present at leading industry conferences and venues—including Radio City Music Hall, The Javits Center, The Hilton Times Square, and Queen's Center in London—on topics such as NFT regulation, SEC enforcement, and intellectual property in the digital economy.

Jorge is admitted to the Bars of New York, New Jersey, Washington, D.C., and several federal courts, including the United States Court of Appeals for the Federal Circuit and the Supreme Court of the United States. Outside the courtroom, he enjoys marathon running, golf, and chess.

(Continued on page 2)

Practice Areas

Appellate Litigation
Asbestos
Automobile
Commercial Litigation
Complex Multi-Party Litigation
Construction
General Liability
Insurance Coverage
Products Liability
Transportation & Trucking

Admissions

Bar

New York
New Jersey
Washington, D.C.

Courts

United States Court of Appeals for the Federal Circuit
Supreme Court of the United States
U.S. District Court, Eastern and Southern Districts of New York



Education

University of Massachusetts School
of Law, J.D.

University of Massachusetts, M.B.A.

Northern Arizona University, B.S.

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Professional Affiliations

New York State Bar Association

New Jersey State Bar Association

District of Columbia Bar

American Bar Association

Knights of Columbus

Distinctions

U.S. Patent Publication No. 9,656,120 B1

Speaker at major national and international forums, having presented at prestigious venues including Radio City Music Hall, New York's Jacob K. Javits Center, and The Queens Centre in London, UK.

Recognized for expertise in emerging technology and NFT regulatory law